

COMMITTEE MEMBERS 2024



Luke Talbot-Male – Managing Director – Adventures Beyond Group

Luke Talbot-Male is an innovative and passionate leader, lives in Port Elliot with his young family and is proud to call the Fleurieu Peninsula home. Luke brings over 20 years of experience in the tourism industry and is Managing Director of the multi-award-winning Adventures Beyond Group, who offer a wide range of adventure tourism and team-building experiences throughout Australia. Apart from operating his successful tourism businesses, Luke also has over a decade of board experience in multiple roles and is passionate about the Fleurieu Peninsula region and all it has to offer.



Matthew Hurley – Owner - Second Valley Cottages.

Matthew Hurley is the owner of Second Valley Cottages and Lodge and principal of Hurley Hospitality Creative consulting within tourism and hospitality Australia-wide. He is a professional manager with more than thirty years of experience in hospitality and tourism. This includes twenty-eight years' in General Manager positions and more than ten years in multi-outlet companies across a range of businesses, from small to large and from highly successful to those in need of major restructuring or redirection. These positions have all been in hotels and other tourism-related businesses located in Adelaide, Perth, Canberra, Melbourne, Sydney, Brisbane, Cairns and Port Douglas. Matthew has also worked across a broad range of community and government organisations. He was Chairman of the Port Douglas Daintree Tourism Association, Chairman of the Accommodation Division of the Western Australian Hotels Association and a member of the Advisory Board for AFL Cape York House Cairns.



Steve Shotton - Regional Development Manager. Regional Development Australia – Adelaide Hills, Fleurieu & Kangaroo Island

Steve is experienced in the creation, growth and management of businesses across several industries including agriculture, aquaculture, technology, and professional and environmental services. He is skilled in Board Directorship, Entrepreneurship, Raising Capital, Strategic Planning, Business Operations, Business Development and Sales, Project Management, Culture Building, Systems and Procedures, and Relationship Building at all levels. In his role at RDA Steve works with government, industry, individual businesses and communities to grow the economy and liveability of the region.

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Steve Kernaghan – Head of Member Marketing – RAA

Steve is Head of Member Marketing at RAA and previously was director of ESCA @ Nest & Nature, located at Inman Valley. He is an executive leader with strengths in strategy, data, marketing, innovation, and commercial outcomes. Steve brings broad experience across government and commercial tourism organisations in both Australia and America in a wide variety of roles, such as Managing Director of Journey Beyond Rail; Head of Sales, Marketing and Distribution at SATC; and roles with Tourism Australia and Qantas Airways in Los Angeles.



Kate Henning – Pack Leader & Owner – Smiling Samoyed Brewery

Kate and her husband started Smiling Samoyed Brewery at Myponga in November 2012. Production began on their 12HL brew house in August 2013. Smiling Samoyed produce a range of award-winning beers that are available for wholesale customers as well as at their on-site brewery bar located overlooking the beautiful Myponga Reservoir. Kate is proud to be a board member of the Food and Beverage Development Fund and, now, Fleurieu Peninsula Tourism. She actively supports, encourages and collaborates with other small businesses in the area and beyond including stocking other local products within her business, collaborating on the development of products, arranging contract brewing for other businesses at her brewery and developing new mechanisms for collaboration and support within the industry.



Kirsten Pitman – Owner – Ninos & Loco

Kirsten has been the owner and operator of Nino's Victor Harbor for the past 21 years with her husband Simon. They are also owner and operator of Loco Mexican for the past 6 years. Her daily role in these businesses is in HR management, marketing, customer service, and administration of a group that currently employs 47 people and operates 7 days a week. She is the current Deputy Chair of Business Victor Harbor and a new board member of the Restaurant and Catering Australia Nation Council. As part of my role as BVH Deputy Chair, she is currently working with the City of Victor Harbor on a rebranding venture to reinvigorate our local area. Kirsten is also a mother of 3 children, a tap teacher, a rural homeowner and a passionate Victor Harbor advocate. She works hard to deliver a positive and prosperous environment for my family, her employees and the business community of Victor Harbor and looks forward to continuing this.

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Stuart Riddell – General Manager – G'day Group at McCracken Country Club

Stuart is the General Manager of the McCracken Country Club in Victor Harbor and also sits on the board of Business Victor Harbor. Having moved to the Fleurieu Peninsula in 2018 after living in Adelaide since 2009, Stuart has a wealth of experience in operations, guest service, and revenue management for resorts and will be bringing to life the vision of G'day Group to develop the McCracken site into a multi-purpose family-friendly resort. Originally from Scotland, Stuart has travelled the globe managing properties for both multinational and small independent owners and uses his varied experience from all areas of the hospitality industry to ensure his guests feel right at home. A keen (but poor) golfer, Stuart spends his free time with his young family enjoying all aspects of what the Fleurieu has to offer, especially the vast selection of wineries. Stuart looks forward to bringing his varied experience and insights to the Fleurieu Peninsula Tourism Committee to help improve and grow the region on a national and international level.



Chloe Gogoll – Tourism Manager – Shottesbrooke Vineyards & The Currant Shed

Chloe is the Tourism Manager at Shottesbrooke Vineyards and The Currant Shed. Her passion for tourism stems from growing up in the Barossa Valley, where she connected to the strong role that tourism plays in the region's heritage and community. Chloe's strengths include research analysis, experience creation, product and project management, and tourism submission writing. Since 2019, Chloe has written eight finalist-placing SA tourism awards submissions (3 medalled), two finalist submissions for the Great Wine Capitals Best of Wine Tourism awards, and wrote a finalist submission on behalf of McLaren Flat as the Top Small Town of 2021. Chloe is an advocate for sustainable tourism and strategic collaboration and thrives on creating cohesive tourism experiences that highlight the many aspects of what makes the Fleurieu Peninsula region so unique. Alongside her role on the Fleurieu Peninsula Tourism Board, Chloe is also a member of the Young Australian Tourism Export Council powered by TiCSA.